B.B. KING MUSEUM NEEVES STATES TO SERVICE AND SERVICE



3rd Edition August 2023

"When I was growing up in the Mississippi Delta, unlike many of the children who are born there, I was lucky – I made it. But my journey through life could have been so much easier if I had just had access to a place like the B.B. King Museum."

- B.B. King

Goal of the Program

The Art of Living Healthy Summer
Camp is an innovative program that
builds creativity on existing models
and addresses community values by
incorporating cultural dance, fitness,
music, writing, art, and culinary lessons.
It also works to strengthen language,
reading, writing, social skills and
problem-solving ability while encouraging
overall healthy lifestyle choices, and
the instructors serve as positive
role models for children.

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Camp Lucille:

"The Thrill is Here"



B.B. King's Art of Living Smart Summer Camp 2023 officially kicked off June 5th with fifty plus energetic campers. Camp Lucille's theme, "The Thrill is Here," was based on all things that brought joy and excitement to Mr. B.B. King. During the six weeks camp, campers were introduced each week to a fun interested fact about Mr. King.





St. Dominic's Car-A-Van of Jackson, MS, arrived on site June 9th for a day to provide free health screenings and feedback. Screenings included BMI, height, weight, blood pressure, heart rate, hearing, and vision. Director of Health and Wellness, Kiomi Leist talked with campers explaining the importance of regular health screenings, physical activity and eating a well healthy balanced meal.

ENGINEERING DAY 2023

On June 23rd, campers enjoyed learning about the various aspects of engineering and opportunities during Engineering Day, hosted by Engineer Khadijah Ransom. 2023 Engineering Day offered lessons and hands on activities in the countless areas of STEAM. Presenters Mr. Jaylon Swinney, AT&T Representative; Mrs. Monique White, District Science Specialist for Greenville Public School District and Mr. L. Cornell Ransom, retired chemistry and physics teacher/professor and Gardner Engineering, P.A., aided in making the day full of enlightenment and fun.



Engineer Khadijah Ransom opening the Gardner Engineering demonstrating how morning with a presentation and activity on they use drones to survey the land.
"What is an Engineer?"





AT&T representative, Mr. Jaylon Swinney, assisting campers in making light sabers.



Mr. Cornell Ransom, explaining to campers experiment with sounds and tunes using the



program and code robots.



Campers learned not only about the Blues Legend B.B. King; but also, the MS Delta and the Civil Rights Movement and the role music played by exploring and completing scavenger hunts throughout the exhibit galleries.



In culinary art class, campers enjoyed learning and discussing what healthy living looked like, how to prepare healthy meals/snacks, and the proper and safe way in handling utensils in the kitchen. Campers are preparing a fruit pizza.



During physical fitness classes, campers learned the benefits of how to stay active and healthy. Campers where introduced to various sports, exercises and stretching methods.

Camp Highlights

2023 Summer Camp **Data Analysis**

Elementary School Grades 3rd-5th:

- Language skills improved by 3.2%
- Reading skills increased 0.2%
- Math skills improved 0.8%

Middle School Grades 6th-8th:

- Language increased by 20%
- Reading skills increased by 10.2%
- Math skills improved by 6.7%

High School Grades 9th-12th:

- Language skills increased by 11.8%
- Reading skills improved by 4%
- Math skills improved by 8.3%



In art class, campers applied what they learned while exploring the galleries through creating art projects. Campers were also given the opportunity to display their creativity and imagination through their art creations.

Campers expanded their knowledge

through learning new vocabulary and

journaling. Campers are working in groups

completing an activity using the vocabulary

word of the day.



One of the most favorite class; music and dance, campers learned about various genres of music, artists, instruments, forms of dances and reading music. Campers had the privileged of hearing, Mr. Tiko Jones, a professional opera and classical singer performed for them.



Campers enjoyed visiting founder, Fernando Jones of Blues Camp International, for a twoday workshop. Campers were immersed in learning blues-past and present.



Campers traveled to Memphis, TN to the National Civil Rights Museum at the Lorraine Motel. Campers were able to learn through multi-sensory, multi-media innovations, artifacts and structures historical milestones.



Contact Us

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Camp Song:

"Camp Lucille Is Open"" (in the tune/to the beat of: "Leave the Door Open" by Bruno Mars) written by summer campers Wyd? Wya? Oh you got plans? For Summer Camp? We at camp. Working Out. Eating healthy. Making art. At BB King. Camp Lucille. Making Music. OH YEA, we're having fun! We could be dancing and drawing and cooking and singing, and running, What's Happening? I ain't playing no games, every word that I say is coming straight from the heart. So if you're tryna have some fun...

Camp Lucille is Open!
Camp Lucille is Open, yall!
Cause we got camp
Monday, Tuesday,
Wednesday, Thursday,
and we're off on Fridays
We've got a lot planned
for YOU!

Mr. B and Ms. K, stay on the beat, look at my feet!
Coach Stuckey, be getting us right, but at the same time my legs be hurtin' at night!
At Ms. Bell's. We're building houses. For Ms. Lee, Fixing apple slices.
And we're grateful for Ms. Floyd who cooks and prepares all the food!
I aint playing no games, every word that I say is coming straight from the heart.

Camp Lucille is Open!
Cause we got camp
Monday, Tuesday,
Wednesday, Thursday,
and we're off on Fridays
We've got a lot planned
for YOU!

So if you're tryna

have some fun...

La La Laaaa La la la la And the gift shop's open!

Click here to listen to the camp song and see the camp skit "How Lucille Got Her Name"

GRAND FINALE V



Campers ended the summer on July 13th with a grand finale, showcasing all they had learned from their six week of camp for parents, sponsors, and the community. Campers also performed their camp song in which they wrote themselves. Culinary art class prepared refreshments.





Classes & Staff

Culinary Arts Teacher: Carolyn Lee
Assistant Teacher: Eugene Pearson, Jr.
Music and Dance Teacher: Keavon Beavers
Assistant Teacher: Asia Kinney
Physical Fitness Teacher: Curtis Stuckey
Assistant Teacher: Jalilah Carter
Arts and Crafts Teacher: Sarah Bell
Assistant Teacher: Genipher Clark
Food Coordinator: Annie Floyd
Camp Director: Latoya Calhoun

Sponsors







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